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## FOR IMMEDIATE RELEASE

### What's New in Big Bear Lake This Summer

#### *New Zoo, Wine-Tasting Room Highlight New Additions to Big Bear Lake*

Big Bear Lake, Calif. (May 22, 2018) -- Big Bear Lake has long been Southern California's mountain lake escape of choice. Cooler mountain temperatures, the beautiful lake and a number of different activities for visitors combine to make Big Bear Lake the perfect respite to the summer heat. As the destination continues to evolve, its classic lakeside charm is accentuated by a number of new additions for visitors.

This summer visitors will find a nice mix of new additions, from restaurants and tasting rooms to events and even a new zoo. Highlights include:

#### Dining

- **Barrel 33 Wine Room:** Pouring a selection of California wines in a comfortable and cozy tasting room tucked into the Big Bear Lake Village, Barrel 33 is an excellent new addition to the Big Bear dining scene. Stop in for a tasting on your way to dinner, sign up for a special event, or pickup the perfect bottle for a night in; Barrell 33 has you covered.
- **Ben & Jerry's:** Locally owned and operated, the new Ben and Jerry's Scoop Shop in the village is exactly what you think it is. Scooping up the iconic flavors you've come to know and love, the new Big Bear Lake location, on Pine Knot Avenue in the Village, is your new spot for a timeless summer treat.
- **The Bone Yard Bar & Grill:** New this spring, the Bone Yard will have you licking your fingers to enjoy every last drop of that sweet tangy goodness. Specializing in traditional barbecue, with an extensive beer, wine and cocktail menu, the Bone Yard is a great place to watch a game and is centrally located right in the middle of the Village.

#### Activities

- **Big Bear Alpine Zoo:** Many years in the making, the Big Bear Alpine Zoo's entirely new location is set to open this fall. A safe and loving home for predominantly rehabilitated animals, the Big Bear Alpine Zoo is home to over 85 species, including many that are native to San Bernardino County. With a focus on education and enrichment, the new zoo is a great place to learn about the natural world and Big Bear Lake's unique high-alpine ecosystem.

- **Fish Hatchery:** The new fish hatchery in Big Bear Lake is expected to produce 150,000 pounds of rainbow trout when it opens later this year. Funded by the Big Bear Municipal Water District, the 15,000 square-foot facility will be one of the state's largest and will host education programs and tours giving visitors a chance to learn more about fish life cycles and the ecology of the Big Bear Valley.

## Events

- **Grill and Chill** (May 26-27): The inaugural Memorial Day Grill and Chill will bring more than 30 of the state's top pitmasters to Big Bear Lake, competing for California's Kansas City BBQ Society State Championship and a shot at the \$10,000 purse. Sampling sizes and full portions of competition BBQ will be available to the public on both days. Enjoy live music and a beverage in the beer/wine garden, learn some new techniques in the interactive cooking demonstrations and let the kids work up an appetite in the play area.
- **Above the Boom** (July 4): Offering a completely different perspective on one of the biggest and most iconic fireworks shows in California, Above the Boom will give a limited number of guests the chance to ride the chairlift up to the top of Snow Summit (at 8,200 feet) and look out over the lake for an unforgettable Fourth of July experience. The family-friendly event has sold out every year, advanced purchase is recommended.
- **Crafts & Cranks** (July 28/29): Combining craft beer, mountain biking, live music, and plenty of activities for kids and families, Crafts & Cranks might be the quintessential Big Bear Lake experience. New for 2018 is the Boogaloo e-bike race, marking the first time e-bikes have been raced in the park. If you like bikes and/or beer, this is your event.
- **Movies in the Meadow:** Free to the public, Movie's in the Meadow at the Snow Summit base area will feature family-friendly films throughout the year. Concessions are available for purchase from the Bighorn Smokehouse and seating is available on a first-come, first-serve basis. This summer's screenings include:
  - June 16: Rango (PG, 107 min.)
  - June 30: Charlie and the Chocolate Factory (PG, 115 min.)
  - July 7: Wonder Woman (PG-13, 141 min.)
  - July 21: Coco (PG, 105 min.)
  - Aug. 4: WALL-E (PG, 138 min.)
  - Aug. 11: A Wrinkle in Time (PG, 109 min.)

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